



LOCATION

LOCATION

LOCATION

**SELECTING THE  
PERFECT LOCATION  
FOR THE PRACTICE !**



**MAKING SURE THE  
BUILDING YOU WANT  
IS IN THE PLAN !**



**FINANCIAL PLANNING  
TO SECURE THE  
IMPORTANT THINGS !**

# NEWSLETTER



## It is planned !

Throughout the overall desire of being an Entrepreneur comes the formidable job of putting together a 10 year business plan. It is not something that we studied in college, so how can it be easy. This is one of the many reasons you surround yourself with a professional team of business people who have expertise in the area you are addressing.

For a list of services , visit our web site at [www.kunaucline.com/services/selection form](http://www.kunaucline.com/services/selection-form)

## Personal & Business “LIFESPAN” Planing

To begin with you will have to do some talking with your immediate family. Planning takes into consideration all the factors dealing with your lifespan which includes personal as well as business.

The very nature of what you are starting is to rush through and get it done. Lets take the educated approach ! Let’s take it a step at a time so that we don’t miss anything or anyone. There are certain things in life that have priority and because of that we need to put together a strategy that will fit the needs & wants into your entire lifespan plan.

Certain wants and desires are to be listed and I suggest that you throw in all the ones that come to mind. Yes, throw in the 7 series BMW,. Make a list of everything you and your partner/spouse want in this life. You have about 20 years to be productive Remember it is a one way ticket through life and it may as well be an “E” Ticket.

Because we want so much for our family and practice it is necessary to put everything into a priority list. Once we have all the ideas listed and have assigned priorities to them, it will become clear that it can’t all be done this year or next. Let’s take the idea of owning a home. You have no doubt tried to buy one and been faced with the “You don’t qualify” type of answer. That is because you have too much debt. You must have a business that will produce the revenue stream necessary to feed all of your financial wishes.

Your team ( Trusted Partners) of professionals which include a: Business Development Professional, CPA, Attorney, Practice Consultant, Financial Planners, and yes, an office manager to round out the team. These professionals will help polish and complete the 10 Year Business Plan, The 10 Year Financial Plan, The Marketing Plan and Time Line. Pointing out an obvious but often overlooked detail is that all of these “Trusted Partners” must have experience in the professional field you have selected. It makes no sense to select a “Trusted Partner” because they are in the same city your practice is in. Teams only do well because they have worked together over a long period of time.Next month we will take a closer look at what the “Trusted Partner” team actually does and how the overall team effort supports the idea of winning

*Professionals that  
you will need for  
Lifespan !*



Be thinking about how successful the Lakers would be without the Defensive Coordinator, the Coach, The Physical Trainers, Offensive Coordinator, etc.

Overhead without production ?